

## CPI CARD GROUP

### EXAMPLE

The company claims that for every one million Second Wave® cards produced, nearly one ton of plastic is diverted from entering the world's oceans. Second Wave® cards were launched in September 2019 and by March 2022 they had sold more than 50 million cards from their Earth Elements™ portfolio.

CPI Card Group® is a payment technology company and leading provider of credit, debit and prepaid solutions delivered physically, digitally and on-demand. CPI helps our customers foster connections and build their brands through innovative and reliable solutions, including financial payment cards, personalization, and Software-as-a-Service (SaaS) instant issuance.

The Earthwise™ rPET-G card introduced in 2020, is the first payment card made with up to 98% upcycled plastic, which depends on design and aims at reducing first-use PVC in payment cards. The second Earthwise™ card launched in 2021, a rPVC card, contains up to 85% upcycled PVC.

The recovered material is sourced from Haiti for its Second Wave® payment cards. Through [First Mile](#), the company gives a portion of the sale of every ocean-bound plastic card sold to projects that support collectors.

## MORE INFORMATION

- Website:

<https://www.cpicardgroup.com/earth-elements/>

- Pictures:



- Videos: Please insert URL of relevant videos

<https://www.youtube.com/watch?v=HNUMEin6-IM>

- Social Media:

LinkedIn: <https://www.linkedin.com/company/cpi-card-group/>

Twitter: <https://twitter.com/cpicardgroup>

Youtube: <https://www.youtube.com/c/CPICardGroup>