

SMETUMET

EXAMPLE

This social enterprise started in 2007 in Ljubljana (Slovenia) as an informal get-together of a group of friends where they would talk about a joint passion: the issue of waste. Currently, they design solutions and products that turn waste into high-quality and well-designed usable products.

They employ several discarded materials to make their products such as advertising flags, car seat belts, curtains, egg boxes, paper, plush toys, shoelaces, ribbons, suspenders, taps or threads and twines. This waste is then turned into bags, rucksacks, pencils or toys which are sold through an online shop.

Consulting services on moving towards a circular economy are offered to other companies to understand how much waste they produce, where the waste comes from and prepare solutions to deal with their waste in a sustainable way. They are connected to local businesses and local people, who support their work and donate them the waste materials.

They also organised active workshops with the purpose of gaining greater action and involvement by guests who want to achieve critical thinking and reflection about the issues of waste and society to the environment by linking art, ecology, design and play.

MORE INFORMATION

- Website:

<https://smetumet.com/en/for-companies/sustainable-services-products/>

- Pictures:

https://slovenia.si/assets/THIS-IS-SLOVENIA/SMETUMET/Nahrbtnik SmetUmet_ScaleHeightWzUyMF0.jpg



- Videos:

<https://www.youtube.com/watch?v=8Yzf7TtmTi4>

- Social Media

Instagram: <https://www.instagram.com/smetumet/>

Twitter: <https://twitter.com/smetumet>

Facebook: <https://www.facebook.com/smetumet>