

## SPIRARE SURFBOARDS

### EXAMPLE

With a passion for surfing and a degree in architecture with a major in fine arts from the University of Rhode Island, Kevin Cunningham began modelling boards in 2003, collecting all the debris and garbage from the sea to try to use it in the boards he was designing. During this time he exhibited his creations throughout the United States with the designs that he and his collaborators printed on their surfboards.

In 2011 he created the Spirare initiative through Kickstarter, which had a great reception and raised more than he needed for his now achievable project of artistic boards made with recyclable material. With all the material he recovered from the sea years ago, he had most of it recycled to make foams and conglomerates and what was left he used for certain traditional processes with new techniques. The keels were filled with pieces of netting and plastic scraps all with a clear resin base, and the plastic bags were used as an insulating protector on some of the layers of the board; all custom molded with an artistic approach to the design.

He describes his work as a dichotomy between what is natural and what has been used by man, describing the balance that must exist in places like the beach, sacred in places where surfing takes place. This is one of the best surfboard initiatives and brands we have found, in a world where everything has been industrialized, surfing resists to follow these steps and keep that artisanal mystique between the rider and his board; where as well as the style, both parts have to be unique.

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- Website: <https://spiraresurfboards.com/>
- Pictures:



- Videos: <https://player.vimeo.com/video/27031261?h=db9e51c862>
- Social Media

Facebook: <https://www.facebook.com/people/Spirare-Surfboards/100063672551731/>

Pinterest: <https://www.pinterest.es/pin/393009504965742223/>