

SCHWARZ GROUP

EXAMPLE

The Schwarz Group is a company dedicated to environmental protection and sustainability. As part of their commitment to these values, they have implemented various initiatives and campaigns to reduce plastic waste and increase recycling. One such initiative is REset Plastic, a group-wide strategy with the goal of reducing plastic waste and increasing recycling. The Schwarz Group has set ambitious targets for this strategy, including increasing the use of recycled material in their own-brand plastic packaging to 25% by 2025.

In addition to REset Plastic, the Schwarz Group's PreZero environmental division has developed a brand called OutNature, which focuses on providing sustainable packaging solutions. OutNature has created a new, regional raw material source based on the silphium plant for use in the paper industry, which is used in their Silphium packaging products available at Lidl and Kaufland.

The Schwarz Group is also transparent about their sustainability efforts, having published a report called "Talking plainly. Act sustainably. Making progress." This report provides detail on their sustainability strategy and the milestones they have achieved.

Furthermore, the Schwarz Group has a group-wide climate strategy to address the challenges of climate change. This includes setting targets for reducing greenhouse gas emissions and increasing energy efficiency.

Overall, the Schwarz Group is dedicated to reducing waste and increasing sustainability in all aspects of their operations, including production, retail, disposal, and recycling. They have set ambitious targets for their efforts and are working towards achieving them.

MORE INFORMATION

Website: <https://gruppe.schwarz/en/press>

Social Media:

Youtube: <https://www.youtube.com/@SchwarzDienstleistungen>

LinkedIn: <https://www.linkedin.com/company/schwarzdienstleistungen/?originalSubdomain=de>

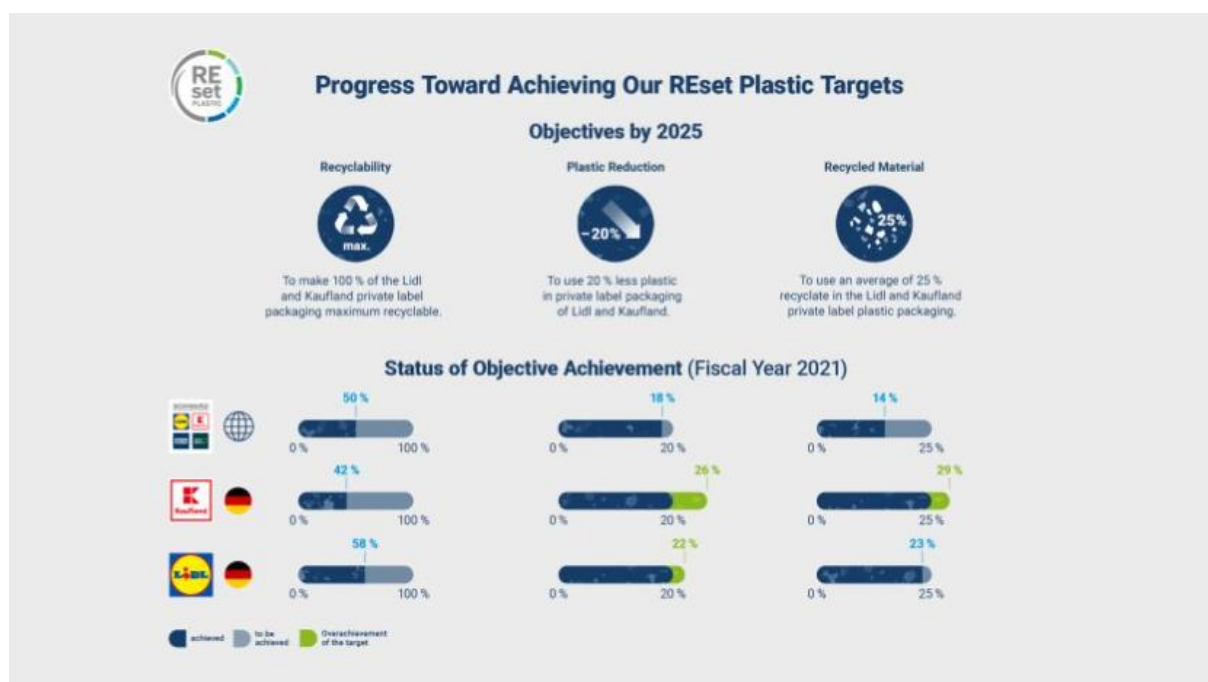
Facebook: <https://www.facebook.com/schwarzgruppe/>

Instagram: <https://www.instagram.com/schwarz.gruppe/>

Video:

<https://www.youtube.com/watch?v=hC0vheXjq40&t=82s>

Pictures





Climate Strategy of the Schwarz Group

