

1. Introduction

Bin Trim is a free online portal helping businesses to measure their waste and achieve circular outcomes by reducing waste and costs. Bin Trim Tool was developed by the New South Wales Environment Protection Authority in the form of the Bin Trim App and it serves to track material inputs and outputs; access to waste and recycling data industries (or locations); conduct waste assessments; identify record recycling, contamination, and circular opportunities; recommend actions and track improvements over time.

2. Description

Bin Trim Tool aims to attract more customers, increase staff morale, cut waste costs, and reduce environmental impact by providing free business support to avoid, reduce, reuse, and recycle as part of the circular economy principles.

Currently, more than 38 000 businesses already cut costs and reduced their waste that would be otherwise sent to a landfill through Bin Trim Tool.

John Clark, managing director of the Ant Packaging company which has been making plastic bottles for more than 20 years said: „*The Bin Trim Rebate is an opportunity to take a waste stream and turn it into something useful.*” Thanks to the App, the company:

- Put less waste into a landfill.
- Save annually approximately \$4,000 on waste bills.
- Reduced need for virgin materials.
- Improves the sustainability performance of the company.

Inspirations and examples of good practices can be found [here](#).

When and how to use this tool

The use of the Bin Trim App will manage your business waste and save money and the planet through the following actions:

1. Register a site profile.
2. Complete waste assessments of your company.
3. Create your action plan based on the Bin Trim recommendations.
3. Monitor your improvements.

A detailed step-by-step explanation of how to use the Bin Trim App for your business is available in these 2 minutes video <https://www.youtube.com/watch?v=Z9JZsczgBDU>

Material needed

Online Connection

Resources

Links:

<https://www.epa.nsw.gov.au/your-environment/recycling-and-reuse/business-government-recycling/circular-business-program/bin-trim-reducing-business-waste>

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