

ECOINCLUSIÓN

CONTEXT

Ecoinclusión is an Argentinian triple-impact venture that was born in 2014 with the purpose of generating an integral solution to plastic pollution (transforming the way waste is seen and its forms of treatment) while generating social inclusion.

These aims are achieved through different actions:

- Offering online training to encourage people to create their own recycling enterprise.
- Sharing useful and valuable information that motivates citizens to incorporate more sustainable habits.
- Facilitating tools that help others to boost social projects.
- Working together with recycling cooperatives.
- Manufacturing and donating eco-bricks to charitable causes.
- Establishing networks to grow the Eco Community.

The Eco Community is the group of citizens who follow and receive support from Ecoinclusión. They can collaborate with the non-profit foundation in several ways:

- **Online training.** Attending one of the offered online trainings about eco-bricks and plastic wood to start their own recycling company.
- **Replicators.** Extending the Ecoinclusión work model to their own community
- **Recycling cooperatives.** Establishing recycling cooperatives in LATAM.
- **Spreading the word.** Sharing and spreading their sustainable habits.
- **Eco points.** Getting in touch with Ecoinclusión to create their own plastic waste recollection point.

THE IMPLEMENTATION

Ecoinclusion is the materialisation of the story of three friends from Alta Gracia who saw a current problem. Leandro Miguez, Leo Lima and Fabian Saieg, when they were 24 years old, thought about how to generate a change and actions with environmental impact because they understood the need to work with the large amount of plastic waste that existed.

In this way, they began to investigate new ecological and reusable technologies that would generate benefits for society. It was in the production of ecological bricks that their ideas

converged: "I wanted to start more on the social side, to get involved on that side, and the two Leos liked the waste collection side, i.e. what to do with plastic", says Fabian Saieg.

Fabian, the current president of Ecoinclusión, has always been motivated by social causes and people in vulnerable situations because he wanted to do something to make a change, including the people who work as waste collectors. It was a long road to consolidate as a triple-impact enterprise but "the objective was always the same, to give plastic a twist", says Fabian Saieg.

IMPACT CREATED

Ecoinclusión project has an active role in sustainable development through the impact in three specific Sustainable Development Goals:

- **SDG 8**, decent work and economic growth.
- **SDG 12**, responsible consumption and production.
- **SDG 13**, climate action.

This non-profit foundation was conceived as a triple-impact NGO:

1) Economic Value. Entrepreneurship from recycling allows them to create a decent work network, where recyclers' cooperatives revalue and transform plastic waste into materials and products that allow them to boost their economic development.

2) Social outlook. Tools for environmental and social entrepreneurs are provided through online training programmes.

3) Environmental impact. Solutions to the pollution generated by plastic waste are provided and environmental awareness in different sectors is promoted.

MORE INFORMATION

- Website: <https://ecoinclusion.org/>
- Pictures:



<p>Online</p>  <p>Producción de Ladrillos ecológicos</p> <p>Intermedio 2hrs 30m 5 módulos</p>	<p>Curso Gratuito</p>  <p>Las Oportunidades del Reciclaje</p> <p>Inicial 5 módulos</p>	<p>Online</p>  <p>Producción de Madera Plástica</p> <p>Intermedio 2hrs 4 módulos</p>
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❑ Videos:

<https://www.youtube.com/watch?v=EsrAE1DyPts>

❑ Social Media:

Facebook: <https://www.facebook.com/FundacionEcoinclusion>

Instagram: <https://www.instagram.com/ecoinclusion/>

YouTube: <https://www.youtube.com/channel/UCLDoUynbVf1qAkBcxmGFeiQ>

LinkedIn: <https://www.linkedin.com/company/ecoinclusion/>